

MILESTONES IN THE COMPANY HISTORY

- 1892** Founding of medical company M. Schaerer AG in Bern
- 1924** The new spirit of the time: The high-volume coffee brewer is launched
- 1957** Market readiness of the first automatic piston coffee machine
- 1970** Schaerer presents the first fully-automatic coffee machine
- 1984** The Schaerer Matic sets new standards in coffee quality
- 1997** The first automatic cappuccino system takes the coffee world by storm
- 1999** Founding of the Coffee Competence Centre (CCC)
- 2003** Development and technology cooperation with German WMF AG
- 2003** Just arrived on the market and already a classic: The Schaerer Coffee Celebration
- 2006** Takeover by the WMF Group and commitment to Switzerland as the company location
- 2007** The Schaerer Coffee Art Plus opens the door to the Schaerer Milk Universe
- 2009** Launch of the Schaerer Coffee Vito and relocation of the headquarters to Zuchwil
- 2011** Launch of the Schaerer Coffee Prime with disposable concept for fresh milk
- 2013** Flavour Art: Flavoured hot and cold coffee-based milk beverages
- 2013** The Schaerer Coffee Quattro features individually adjustable preparation temperatures
- 2014** Premium Coffee Vending: Freshly ground coffee beans and fresh milk for the vending industry
- 2015** Best Foam™: Revolutionary milk system for coffee preparation with the skill of a barista
- 2015** The tailor-made M2M Coffee Link telemetry solution is available
- 2016** As part of the WMF Group, Schaerer is now part of the Groupe SEB
- 2017** Launch of the Schaerer Coffee Soul: It contains the fully-automatic Uptime! descaling system
- 2017** Launch of the Schaerer Barista: Sieve and fully-automatic coffee machine hybrid
- 2017** Launch of the Schaerer Coffee Club as the entry model for the professional sector

breaking new grounds
since 1892